



2024 GREAT PLAINS HEALTH DATA NETWORK

SUMMIT

& STRATEGIC PLANNING
NOV | 19-21 | 2024



GREAT PLAINS
HEALTH DATA NETWORK

Agenda

Tuesday, November 19

8:30 - 9:00 am	Registration and Breakfast
9:00 - 9:45 am	Welcome, Introductions and The Strategy Replay <i>Becky Wahl, Director of Innovation and Health Informatics, CHAD</i> <i>Lindsey Karlson, Director of Programs and Training, CHAD</i> Join us as we kick-off the Great Plain Health Data Network (GPHDN) Summit & Strategic Planning Conference with a warm welcome, team introductions and overview of the conference agenda. The presenters will review the current GPHDN strategic plan, goals and projects, celebrating progress and sharing how we can utilize that momentum to develop a new strategic vision for the Network.
9:45 - 10:30 am	Mission Possible: Crafting Short and Long-Term Success Stories <i>Amanda Laramie, COO, Coleman Associates</i> In this session, attendees will break into small groups by organization. During this exercise, each health center small group will identify the priorities for the coming year and begin to identify the priorities for their health centers over the next five to ten years. This exercise aims to facilitate strategic planning and ensure that all health centers are aligned with their long-term goals. It will also provide an opportunity for collaboration and sharing of best practices among different organizations.
10:30 - 10:45 am	Break
10:45 - 12:00 pm	Future Vision: Peering into Tomorrow's Possibilities <i>Amanda Laramie, COO, Coleman Associates</i> Attendees will take part in a forecasting exercise to identify future priorities. Small groups will create draft forecasts, and then reconvene to present their findings to the larger group. This process will ensure a comprehensive understanding of potential future scenarios. Feedback from the larger group will be used to refine and finalize the forecasts.

12:00 - 1:00 pm	Lunch
1:00 - 2:15 pm	<p>Bridging the Gap: Aligning Short-Term Wins with Long-Term Vision <i>Amanda Laramie, COO, Coleman Associates</i></p> <p>Attendees will align their short-term wins with the long-term vision of the GPHDN. The goals will be captured on a 10-year timeline. The facilitator will also discuss and capture topics attendees will need more information on to reach the identified goals. Education on these topics will be provided on day two of strategic planning.</p>
2:15 - 2:30 pm	Break
2:30 - 3:30 pm	<p>Maximizing Azara to Manage Value-Based Contracts <i>Leslie Southworth, Director of Montana Health Plus</i></p> <p>Leslie Southworth, Director of Montana Health Plus (MHP), will share how the Montana Primary Care Association (MPCA) and HCCN developed a health center focused clinically integrated network (CIN) to participate in value-based care contracts. She will describe why they decided to become a CIN and share what value-based contracts MHP is part of. Leslie will also discuss how MHP is utilizing Azara to drive success.</p>
3:30 - 4:15 pm	<p>Partnerships to Drive the Future <i>Shelly Ten Napel, CEO, CHAD/GPHDN</i></p> <p>In this session, Shelly Ten Napel will provide an overview of the value-based care landscape in North Dakota, South Dakota and Wyoming. Attendees will learn and consider which partnerships are most impactful as we lean into value-based care as a data-driven network.</p>
6:00 - 8:00 pm	<p>Social and Networking <i>Black Hills Ballroom</i></p>



Wednesday, November 20

8:30 - 9:00 am	Breakfast
9:00 - 9:30 am	Welcome Back, Goals Reviewed and Choose Your Own Adventure Recap <i>Amanda Laramie, COO, Coleman Associates</i> The facilitator will review the goals identified on day one and introduce the education sessions identified on day one.
9:30 - 10:30 am	Choose Your Own Adventure: Session 1 <i>Amanda Laramie, COO, Coleman Associates</i> This session topic will be determined on day one by attendees.
10:30 - 10:45 am	Break
10:45 - 11:30 am	Choose Your Own Adventure: Session 2 <i>Amanda Laramie, COO, Coleman Associates</i> This session topic will be determined on day one by attendees.
11:30 - 12:30 pm	Lunch
12:30 - 1:00 pm	Goal Reboot <i>Amanda Laramie, COO, Coleman Associates</i> Attendees will apply what they learned in the morning sessions to the short and long-term goals they have developed.
1:00 - 2:00 pm	Idea Surge: Brainstorm with Fresh Insights <i>Amanda Laramie, COO, Coleman Associates</i> Attendees will brainstorm what GPHDN could do to help health centers achieve their short and long-term goals that have been identified.
2:00 - 2:15 pm	Break
2:15 - 3:15 pm	Spark and Select: Voting on Brilliant Ideas <i>Amanda Laramie, COO, Coleman Associates</i> Attendees will go through an exercise together to vote on brainstormed ideas to determine the goals that are possible as a network and most impactful to meet identified goals.
3:15 - 4:15 pm	Goals, Strategic, Objective Tactics Masterclass <i>Amanda Laramie, COO, Coleman Associates</i> The facilitator will introduce attendees to the Goals, Strategic, Objective Tactics (GSOT) Framework. Together the group will work to narrow down the strategic goals. Attendees will also create a “stop-doing list” by considering what GPHDN is currently doing that isn’t serving health centers or the strategic goals of the GPHDN.
4:15 - 4:30 pm	Wrap-up and Next Steps <i>Amanda Laramie, COO, Coleman Associates</i> The facilitator will wrap up the summit and strategic planning session and share next steps.
	Dinner on your own

Thursday, November 21

Data Storytelling Workshop

8:00 - 8:30 am	Breakfast
8:30 - 9:15 am	Transforming Health Care Data into Data Stories <i>Andy Krakov, Hillcrest Advisory</i> The speaker will introduce the concept of data storytelling and how attendees can transform their data into data stories to reach key audiences. The presentation will include lessons learned in communicating data and feature freely available data storytelling tools.
9:15 - 10:00 am	Data Visualization and What Not To Do <i>Andy Krakov, Hillcrest Advisory</i> The attendees will participate in interactive group exercises, including a “chart makeover,” where attendees offer ideas on how to improve data visualizations related to their work. Attendees will also participate in a data story telling critique where they will offer suggestions on how to enhance a data visualization/story created by well-regarded data visualization professionals.
10:00 - 10:15 am	Break
10:15 - 10:45 am	Introduction of the Azara Health Equity Scorecards <i>Billie Jo Nelson, Population Health Data Manager, CHAD</i> <i>Jennifer Saueressig, Clinical Quality Manager, CHAD</i> The speaker will reintroduce the Azara Health Equity Scorecards that have been developed for each health center. These scorecards will be used for the data story telling exercise.
10:45 - 11:45 am	Data Story Telling Exercise <i>Andy Krakov, Hillcrest Advisory</i> Attendees will work together with their health centers to determine action and the presentation format for a data story using the Azara Health Equity Scorecards. Each group will sketch out in broad brush-strokes what content the data story could include, including both data and narrative elements such as stories, quotes, photos, etc.
11:45 - 12:30 pm	Data Story Report Out <i>Andy Krakov, Hillcrest Advisory</i> The small groups will come together to do an informal share-out of what was created during the exercise. The group will discuss the challenges they had with developing their data story and the group will work through some of the issues challenges identified.
12:30 pm	Wrap-up and Closing Statements <i>Shelly Ten Napel, CEO, CHAD/GPHDN</i>

SPEAKERS



Becky Wahl
Director of Innovation
& Health Informatics
CHAD

Becky Wahl joined CHAD in October 2017 with nearly 20 years of health care experience and an extensive background in implementing quality improvement programs, coordinating care services and policies, and developing innovative programs and strategies for health care delivery.

In her role, Becky leads CHAD's development of strategies and initiatives related to health informatics, security and privacy, and population health management. She is also responsible for overseeing the Great Plains Health Data Network (GPHDN) and leading innovation efforts and activities for CHAD and its health centers.



Lindsey Karlson
Director of Programs
and Training
CHAD

Lindsey Karlson serves as the director of programs and training at Community HealthCare Association of the Dakotas (CHAD).

In her role at CHAD, Lindsey leads a staff team who delivers a broad array of health center facing programs and trainings, including clinical quality, outreach and enrollment, health equity, emergency preparedness, and the Dakota AIDS Education Training Center (DAETC). Lindsey also leads initiatives related to health center board development, operational excellence and compliance.



Amanda Laramie
Chief Operating
Officer
Coleman Associates

Amanda is experienced in process design, training, and leadership development. Before working with Coleman, Amanda worked for a women's health center in Providence, Rhode Island. She was a Medical Assistant and later, a Health Center Manager. Amanda has been working with Coleman Associates since 2011 and has coached hundreds of health center teams.

Amanda's breadth of expertise in clinical care, diversity, and administration provides ripple effects that create noticeable, meaningful changes that are felt from the front desk to the exam rooms and from the board room to the patient living rooms.





Leslie Southworth
Director
*Montana Health
Plus*

Leslie was born and raised in Central Montana and graduated from Montana State University in 1997 with a Bachelor of Science degree in Community Health. She started her career within a not-for-profit Medicaid Managed Care organization in Southern California. After returning to Montana, she served as the CEO at the Central Montana Community Health Center in Lewistown, MT, and then the Community Health Care Center in Great Falls, MT. In 2017, she joined the Montana Primary Care Association on the Health Center Controlled Network Team. She served as the HCCN Project Director in 2018 followed by the Director of Montana Health Plus in 2023. Leslie loves summer and loves spending time camping and walleye fishing with family and friends.



Shelly Ten Napel
CEO
CHAD

Shelly Ten Napel joined CHAD in March of 2016. As the Chief Executive Officer, Shelly oversees the day-to-day operations of the organization and builds commitment to the association's vision, mission and strategic direction. Shelly also oversees the Great Plains Health Data Network, which is a consortium of health centers in South Dakota, North Dakota and Wyoming with the mission of improving the health data infrastructure that supports high quality patient care. As CEO, Shelly has led the growth of the organization to more than double its revenue and staff and has promoted CHAD as a key statewide partner to state departments of health, Medicaid agencies, and many statewide coalitions. Shelly serves as a national leader for community health centers in her work on the Leadership Council for primary care associations.



Billie Jo Nelson
Population Health
Data Manager
CHAD

Billie Jo Nelson joined CHAD in January 2024 as the Population Health Data Manager.

In her role at CHAD, Billie Jo is responsible for supporting member health centers with the adoption and utilization of a population health management tool, also known as the Data Aggregation and Analytics System (DAAS). The DAAS gathers health center level data and allows for dynamic reporting at the health center and network level. She also provides statistical support and analysis using the DAAS to meet the data needs for internal and external partners.



Jennifer Saueressig
Clinical Quality
Manager
CHAD

Jennifer Saueressig joined CHAD in December 2021 as the clinical quality manager. She brings a strong background in primary care nursing and clinic management to CHAD.

Jenn facilitates and manages clinically related networks and supports quality improvement and clinical measurement activities with assessment, evaluation, and feedback. She serves as a resource and provides training and technical assistance to health center staff on clinical quality issues and services. In addition, Jenn is the clinical liaison for the Great Plains Health Data Network.

DATA STORYTELLING WORKSHOP



Andy Krakov
Hillcrest Advisory

Andy Krakov's abiding interest is in helping social sector organizations and government agencies improve their capacity to communicate numbers effectively and tell stories with data.

Andy has spent his entire career working on social sector issues, and a good portion of that time was at health foundations managing data projects. At the Lucile Packard Foundation for Children's Health, Andy helped launch and manage that foundation's kidsdata.org initiative, which leverages local data as a tool to bring attention to children's issues across California. At the California Health Care

Foundation (CHCF), Andy partnered with the State of California to build a nation-leading open data program to publish and encourage the use of the valuable health data the state provides.

Prior to establishing Hillcrest Advisory, Andy was also vice president for data strategy at the digital agency Velir, where he worked on data projects with AARP, Yale University, the World Bank, the Gates Foundation, the World Health Organization, and others doing local, national, and international work to disseminate data. Andy also served as Vice President for Partnerships and Strategy at the data storytelling startup, LiveStories. Andy earned his bachelor's degree in history from Washington University in St. Louis and his master's degree in communication theory from Stanford University. Earlier in his career, Andy was a journalist at both U.S. News & World Report and the Chronicle of Higher Education.



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