



Outreach & Enrollment Workshop

Making an Impact by Connecting Dakotans to Coverage and Care

Agenda

September 25-26, 2024 Aberdeen, SD



Wednesday, September 25

8:30 - 9:00 am	Registration and Breakfast
8:45 - 9:00 am	Welcome and Introductions Penny Kelley, Outreach and Enrollment Program Manager, CHAD
9:00 - 10:00 am	The Power of Personal Narratives Kuol Malou, Design Narratives
10:00 - 10:45 am	Health Insurance Enrollment Trends & Opportunities: Dakotas Data Review Lindsey Karlson, Director of Programs and Training, CHAD
10:45 - 11:00 am	Break
11:00 - 12:15 pm	Panel Discussion: Developing a Health Insurance Enrollment Referral Pipeline Emily Haberling, CHAD; Judy McCarthy, WSDCA; Lori Kinn, Family HealthCare
12:15 - 1:00 pm	Lunch (Provided)
1:00 - 2:15 pm	Annie's Journey: Navigating Life's Tough Choices Andrea Olson, Community Action Partnership of ND
2:15 - 2:30 pm	Break
2:30 - 4:00 pm	Coverage Scenarios Penny Kelley, CHAD
4:00 - 5:15 pm	Coverage to Care: Connecting Consumers to Primary Care Presenters TBD
6:30 - 8:00 pm	Evening Social Activity and Dinner



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Thursday, September 26

8:30 - 9:00 am	Breakfast and Navigator Photos
9:00 - 9:45 am	Using the Open Enrollment Toolkit & Best Practices to Engage the Public Brandon Huether, Communications and Marketing Manager, CHAD
9:45 - 10:30 am	Health Insurance Plan Education: Picking a Plan
10:30 - 10:45 am	Break
10:45 - 12:00 pm	Resource Binder Review
12:00 - 12:45 pm	Lunch (Provided) Certified Application Counselors, Community Health Workers and ND Navigators are welcome to head home following lunch. SD Navigators have additional afternoon content
12:45 - 2:30 pm	SD Get Covered Collaborative: Goals and Documentation Review

**Open Enrollment
begins November 1.**

www.getcoveredsouthdakota.org
www.getcoverednorthdakota.org