

Brandon Huether | Marketing and Communications Manager



Brandon Huether joined Community HealthCare Association of the Dakotas in October 2023. As the Marketing and Communications Manager, Brandon develops and implements CHAD's branding and communications strategy and manages creative and cross-departmental projects. He develops innovative communications plans, marketing initiatives, and strategic awareness campaigns to support staff and member health centers. Brandon's passion for quality of life and wellness/well-being for all is what he loves about being with CHAD.

Prior to joining CHAD, Brandon worked for the City of Sioux Falls where he led marketing and communications efforts for the parks and recreation department and other city departments and helped garner multiple awards and accolades. Brandon has also led marketing and communications at WrapAbility, Carsforsale.com, Sanford Health, and the City of Grand Prairie, Texas. He also works as a freelance graphic designer, illustrator, and photographer.

Brandon received his Bachelor of Arts degree in Graphic Design at Concordia College in Moorhead, Minnesota. He lives in Sioux Falls, South Dakota with his wife and their dogs. In his free time Brandon enjoys volunteering for Concordia College, motorsports and automotive events, photography, music, traveling, camping, and being with friends and family.