

## Shannon Bacon | Senior Health Equity & Partnerships Manager



Shannon Bacon joined CHAD in January 2021. As senior health equity & partnerships manager, Shannon supports health centers in their efforts to understand the root causes of health conditions and continuously improve the social drivers of health at multiple levels. This includes leading trainings related to social needs screening and response, as well as providing administrative oversight for the community health worker and community engagement initiatives at CHAD. She also helps to foster strategic and meaningful partnership development across the organization. As part of her role with CHAD, Shannon serves as co-director for the Community Engagement & Outreach Core of the Dakota Community Collaborative on Translational Activity (DaCCoTA),

a regional research consortium that brings together researchers and clinicians to develop innovative means of combatting disease in North Dakota and South Dakota.

Prior to joining CHAD, Shannon worked for the American Cancer Society, where she advanced local cancer prevention and screening through strategic partnerships with health care partners across North Dakota. She was recognized in 2019 with a CEO Club Award, the American Cancer Society's highest staff honor. Shannon has held various social work and other nonprofit roles, including long-term care, crisis and suicide intervention and prevention, and 2-1-1 information and referral.

In her graduate practicum, Shannon designed and facilitated LGBTQ Ally Development trainings with an intersectional lens and conducted interviews to understand barriers and facilitators to quality of life among aging transgender individuals. Shannon also has experience in coalition development and management, as well as training design, and has received special training in quality improvement and intergroup dialogue facilitation.

Shannon holds a Master of Social Work from the University of Michigan-Ann Arbor with a community organization concentration and a Bachelor of Social Work and Bachelor of Arts in women's studies from Minnesota State University Moorhead. She lives in Fargo with her partner and two children. In her free time, she enjoys the outdoors, reading, meditation, and being involved in the community.