

Shannon Bacon | Health Equity Manager

Shannon Bacon joined CHAD in January as the health equity manager. She will lead health centers in an upstream movement in health care, identifying populations, needs, and trends that may impact outcomes, health care experiences, and cost of care through analysis of social risk factors. She will also build community and state partnerships that help overcome barriers to health care access as well as administer emergency preparedness efforts with community health centers in the Dakotas.

Most recently, Shannon spent seven years at the American Cancer Society working to improve cancer prevention and screening through strategic collaborations with health care partners in North Dakota, including community health centers, integrated delivery systems, payers, and others. She identified local barriers to cancer screening and convened state and community partners for collaborative action planning. Prior to her time at ACS, Shannon worked as a long-term care social worker and a training and education coordinator with the state 2-1-1 information and referral hotline. She also has experience facilitating diversity and inclusion trainings.

Shannon holds a Master of Social Work from the University of Michigan-Ann Arbor with a community organization concentration and a Bachelor of Social Work and Bachelor of Arts in women's studies from Minnesota State University Moorhead.